<u>REMARKS</u>

Claims 1 and 35 have been amended to clarify the subject matter regarded as the

invention. Claims 1-35 are pending.

The Examiner has rejected claims 1 and 35 under 35 USC 103(a) as being unpatentable

over Knockeart in view of Lapidot. The rejection is respectfully traversed. Knockeart discloses

transmitting a spot map local to a route to be traveled on. Lapidot discloses transmitting route

directions and displaying them in a vehicle. With respect to claims 1 and 35 as amended, neither

Knockeart or Lapidot teach or disclose that the transmitted "digital map comprises a plurality of

elements including a plurality of major traffic arteries and one or more landmarks." This enables

a traffic digital traffic map to be transmitted for major traffic arteries with the context of

landmarks to enable a user to see the regional traffic situation.

Claims 2-34 depend from claim 1 and are believed to be allowable for the same reasons

described above.

The foregoing amendments are not to be taken as an admission of unpatentability of any

of the claims prior to the amendments.

Reconsideration of the application and allowance of all claims are respectfully requested

based on the preceding remarks. If at any time the Examiner believes that an interview would be

helpful, please contact the undersigned.

Respectfully submitted,

Dated: Wker work

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